

# Case Study

## Local Web Advertising Pty Limited

Directors: Doron Milner & Michael Benkovich  
Industry: Online

### **The Problem**

This innovative start-up needed guidance with regard to its business structure. They approached us asking for help in organising a company name and advice on the best way to set their company up.

### **The Process**

We believe in meeting face-to-face with our clients so we can really understand what they need and the issues they're facing. In our meeting with the owners of Local Web Advertising we explained the different ways of structuring a business and the obligations tax-wise for each of these. This allowed the client to weigh up their options and make a more informed decision.

### **The Outcome**

Local Web Advertising now have their new business set up in the most profitable way for both directors and have retained Vasin to lodge their tax returns. They were grateful for the advice and personal attention afforded to them by the team at Vasin.

### **The Quote**

"We wanted someone we could trust, and Daniel really looked after us. The personal attention we received further helped us understand where we needed to go as a business".